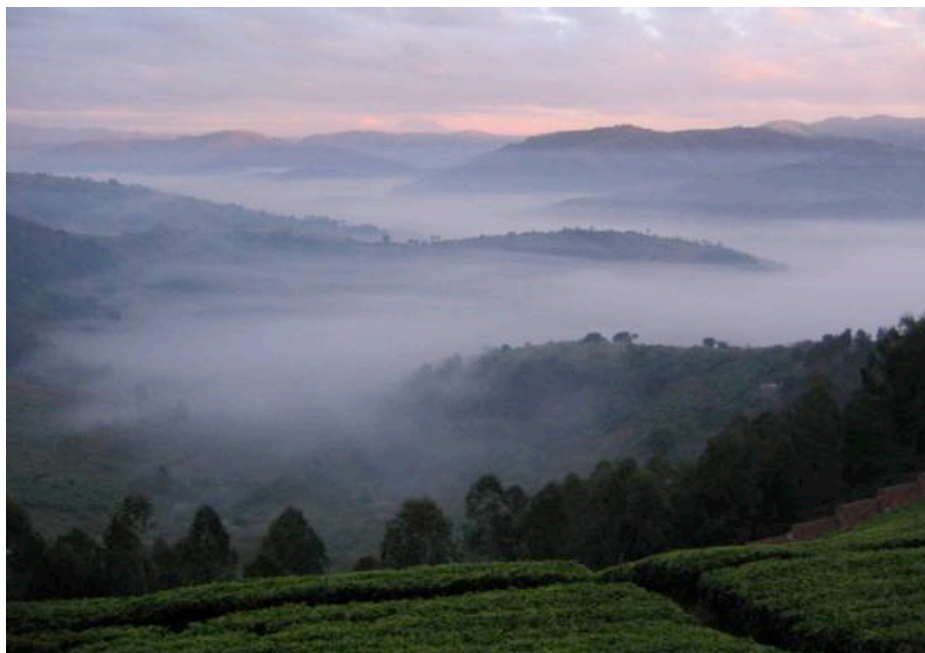


TOURISM STATISTICS AND DATABASE FOR RWANDA

Location: Rwanda

Client: ORTPN, Kigali

Services: Statistics Collection and Analysis/ Surveys/ Database Development/ Training



Establishment of a system of tourism statistics and tourism information database for Rwanda

Project Objectives:

- Establish a system of tourism statistics in Rwanda to enable the measurement of inbound tourism, accommodation utilisation, visitor expenditure, and compile a detailed tourism inventory.
- Develop a national database system for the processing and reporting of these statistics, as well as to compile relevant web pages for wider dissemination.

Our Recommendations:

- Update the national entry/departure card for visitors, and complete the installation of an online border immigration system for the compilation of tourism statistics.
- Implementation of a new accommodation utilisation survey at all hotels with 10 rooms or more.
- Development of an Access-based national tourism database for compiling the data, and generating tables for publishing on the web and in annual statistical reports.
- Training of staff to be able to maintain the system of tourism statistics and database.