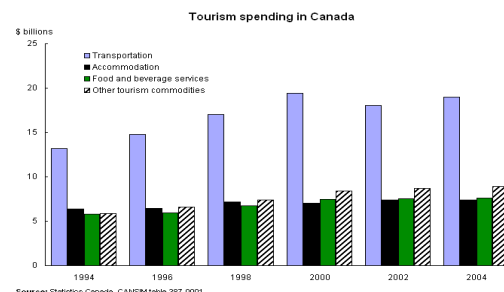
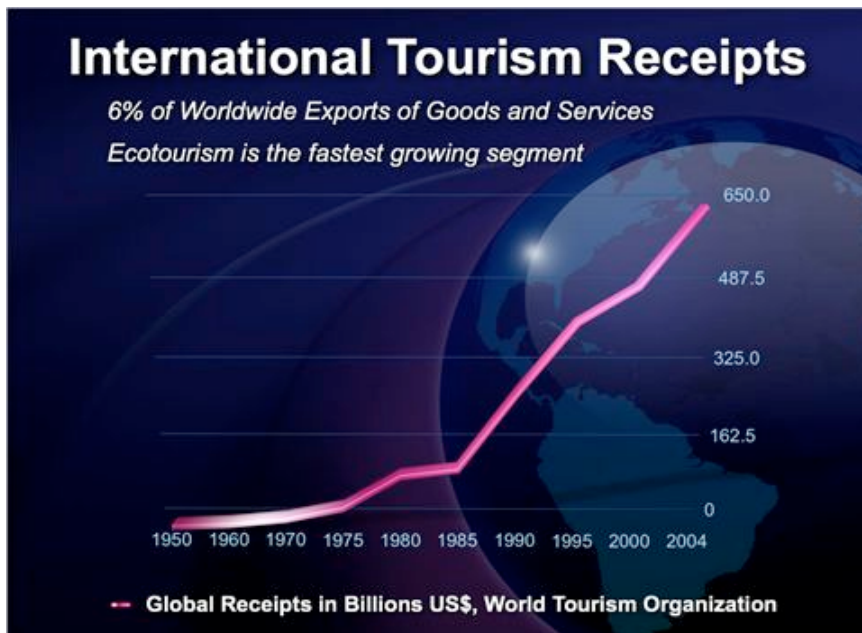


Location: United Kingdom

Client: Mintel

Services: Market Research



Research reports for tourism market segments and destination countries

Project Objectives:

- Market research reports related to the UK and European markets: included the following reports - Days Out, Holiday Extras, Hotel Catering, Airlines, All-Inclusive Holidays, Low Cost Airlines, Crossing the Channel, Holiday Money, Independent Holidays, Special Interest Holidays, Snowsports Holidays, Themed Hotels and Holidays, City Breaks, Singles on Holiday, Overland Expeditions, Fly-Drive Holidays, Cruise Industry Review, Long Haul Holidays, Premium Holidays, Budget Holidays, Early Bookings, Late Bookings, Ski Holidays, European Tour Operators, Specialist Tour Operators, Gap Year Travel, Tourism Satellite Accounts, Adventure Travel, European Rail Travel, Music Tourism.
- Country reports covering the development of tourism in the following countries: Panama, Yemen, Uganda, Mozambique, Saudi Arabia, Syria, Lebanon, New Zealand, Vietnam, Tanzania, Libya, Algeria, Zambia, Middle East Outbound.

Our Recommendations:

- Market research reports covered the market size, market segmentation, consumer research, the supply, distribution, and future prospects.
- Country reports covered key attractions, the economic impact of tourism, tourist arrivals, market characteristics, transport, accommodation, the organisation of tourism, and future trends.